



ISTITUTO STATALE D'ISTRUZIONE SUPERIORE
"R. DEL ROSSO - G. DA VERRAZZANO"
 Via Panoramica, 81 - 58019 - Porto S. Stefano (GR)
 Telefono +39 0564 812490/0564 810045
 Fax +39 0564 814175
 C.F. 82002910535 (GRIS00900X)

Sito web: www.daverrazzano.edu.it e-mail: gris00900x@istruzione.it - segreteria@daverrazzano.it
 Posta elettronica certificata: gris00900x@pec.istruzione.it

Istituto Professionale Enogastronomico "R. Del Rosso"

INDIRIZZO: Accoglienza Turistica

CONTENUTI PROGRAMMA SVOLTO a.s. 2024/25

CLASSE: 3ART (Accoglienza Turistica + Sala e Vendita)

DISCIPLINA: INGLESE

DOCENTE: Patrizia Catalano

Libro di testo: Smith, Alison, *Mastering Hospitality*, ELI editore

MODULO 1 - 33h	SETTEMBRE - GENNAIO		
THE WORLD OF TOURISM: The Tourism Industry (UDA 1: Unit 1)	Theory <ul style="list-style-type: none"> • The nature of tourism • A short history of tourism • The world tourist industry today • The impacts of tourism • Organisations for the promotion of tourism • Organisations for selling tourism products • The effect of ICT and the Internet on the tourism industry • Package holidays 	Practice <ul style="list-style-type: none"> • Written communication in tourism: Emails, Formal letters, Forms • Oral communication in tourism: telephone calls and voicemail • Face-to-face communication • Visual communication in tourism 	Exploring Language <ul style="list-style-type: none"> • Travelling and travellers • The words <i>journey, travel, trip and tour</i>
MODULO 2 - 33h	FEBBRAIO - GIUGNO		
THE WORLD OF TOURISM: The Tourism Industry (UDA 1: Unit 2)	Theory <ul style="list-style-type: none"> • Business tourism • Mass tourism vs niche tourism • Nature and rural tourism • Adventure tourism • Weddings and honeymoons • Food tourism • Medical and wellness tourism • Music and screen tourism • Religious tourism • Natural resources • Man-made resources • Climate 	Practice <ul style="list-style-type: none"> • Presenting a destination - Writing descriptive texts for a destination • Enquiries and replies - Written enquiries and replies - Phone enquiries and replies • Giving advice - the verbs <i>suggest and recommend</i> 	Exploring Language <ul style="list-style-type: none"> • Natural resources • Man-made resources